

گوگه‌ها رهوان یا ده‌رمانا

مذخر روان للأدوية



# Who we are

After an accumulative experience for many years in the field of drugs marketing in **Rojeen Pharma** and other pharmacies, a group of pharmacists collaborated their effort to form a one of a kind store for drugs marketing in Kurdistan region of Iraq.

Rawan drug store has been formally founded in June 2015 in Duhok, Iraq. Rawan implemented an intervention of marketing techniques to offer better services to the local pharmacies and the clients. Accordingly, it has been proved amongst the most important dealers in drugs marketing in Duhok province. During the second year, Rawan competed for the first position in Duhok and achieved that at 2018.



**Rawaan Drug Store**  
Trust and Quality



## Mission and Vision



## Our Mission

To improve the life of the people who we serve by providing safe and high quality of products.



## Our Vision

We are continually consolidating our position as one of the leading actors in the area of drugs marketing. Those why Rawan's vision is strengthening the group by expanding to other provinces in the region and involving more pharmacies. In addition, to use all the opportunities to develop our product supply and marketing that can bring the most benefit to all of our stakeholders.



# Our Board of members

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Dr. Saad H. Arif

**General Manager**

Pharmacist and  
director of Rojeen  
Pharma with  
experience from 2003.

Dr. Omar Qaedar

**Procurements  
Manager**

Nichirvan Salah Mahmood

**Administration  
Manager**





# Our Staff

Rawan Drug Store	
Cashers	2
Data entry	2
Items equipment	5
Warehouse keeper	2
Worker	6
Drivers	3
Accountant	2
Lawyer	1
IT/ Developer	1
Security guard	1



Other Staff	
Our staff at Vin pharmacy	13
Our staff at Vajeen pharmacy	8
Our staff at Gel pharmacy	5



## Business Approach

Our partner pharmacies are our source of guidance; we tailor-make a deal with associates regarding their individual market specifications. Every request and query is met with a detailed answer and efficient response time.

Rawan is an exclusive sub-distributor for





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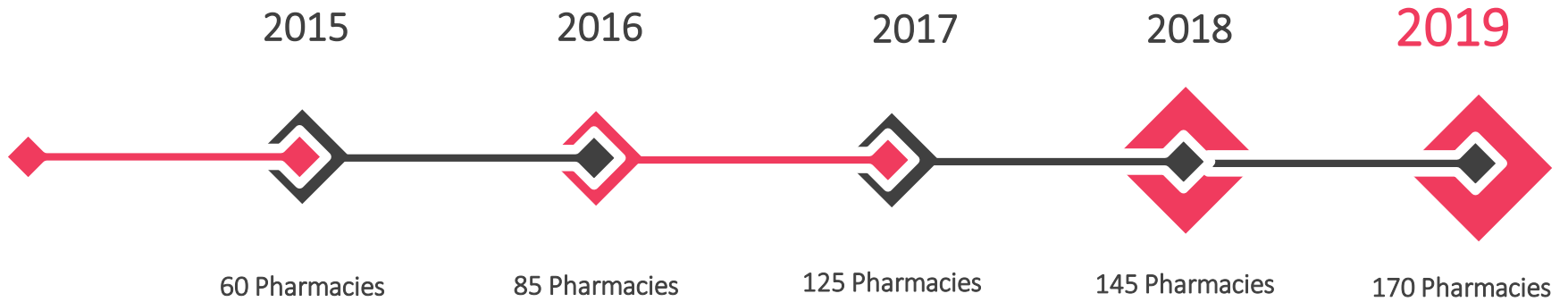


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# Achievement ???

نقص معلومات





To achieve your **business vision** , we commit to a strategy

## Rawan Strategy

- 01 Incremental including new/ existing pharmacies to achieve our business vision of becoming a leading pharmaceutical and healthcare solutions providers.
- 02 Make ne partnerships with international drugs companies.
- 03 Open new branches in other provinces.



 Rawan Drug Store

Our Storage

# Storage Environment



01

## Adequate humidity and temperature

Rawan drug store is equipped with air special air conditioners those controls the temperature and humidity levels.

02

## Sufficient lighting

The storage is equipped with LED lightning system that produce no heat.

03

## Clean conditions

We have adequate number of workers to keep our storage clean.

04

## Cold storage facilities

For the drugs those require special temperature, we have a bunch of refrigerator those are always on.

05

## Adequate shelving

To ensure integrity of the stored drugs.

06

## Backup power supply

Rawan drug store has its own electricity power generator to insure the temperature stay on the level.

07

## Fire protection system

The entire building contains a special system that must work in any fire incident.

08

## Surveillance cameras system

The building is equipped with surveillance system from outside and inside.